

**DOUBLE DEGREE AGREEMENT
BETWEEN
COLLEGE OF MANAGEMENT AT FUJEN CATHOLIC
UNIVERSITY AND BURGUNDY SCHOOL OF BUSINESS
(Excerpt Version)**

**ARTICLE 2
IMPLEMENTATION OF COOPERATION**

1. At the time of application, the student must meet all admission requirements of FJCM and BSB and provide an official transcript from their university.

3. The teaching at each university will be conducted in English. In order to gain admission, students will be required to satisfy the English Language Proficiency Requirements as determined by each university for post graduate admission and as amended from time to time. Listed below are the current minimum requirements for each accepted English Language Test. Students must satisfy ONE of the following conditions:
Test of English for International Communication (TOEIC) with an overall minimum score of 785 or equivalent: IELTS: 6.5 or TOEFL: 80

4. In order to gain admission, students will also be required to satisfy the minimum academic requirement :
For applicants from FJCM: study at the imMBA and complete the required courses specified in Attachment 1 (32 credits in total) and reach a satisfactory performance level (minimum 70 on a scale from 0 to 100), and complete the master's thesis.

6. Both PARTIES agree to inform their students, that they have responsibility for the following financial costs upon completion of the program including, but not be limited to:
 - (a) Travel arrangement expenses;
 - (b) Accommodation and living expenses;
 - (c) Insurance, medical, or associated expenses due to illness or injury; and
 - (d) Teaching materials expenses.

7. Double Degree students shall pay the tuition fees only to their home institution and will be exempted from payment of tuition fees at the host institution. Tuition fees are not refundable.

Attachment 1

**(1) Curriculum for FJCM imMBA students to enroll in BSB Master in Management Program Year 2—
MSc International Business Development**

Year 1, Semester 1 (Fall) Study at FJCM	Year 1, Semester 2 (Spring) Study at FJCM	Year 2, Semester 1 (Fall) Study at BSB	Year 2, Semester 2 (Spring) Study at BSB
Strategic Management: A Global Viewpoint (3 credits)	Organization Design and Management: A Global Viewpoint (3 credits)	Strategic Management (2 ECTS)	International Business Law (2 ECTS)
International Business Management (3 credits)	Marketing Management: International Perspectives (3 credits)	Corporate Governance (2 ECTS)	Country Analysis (2 ECTS)
Human Resources and Knowledge Management: International Perspectives (3 credits)	Supply Chain and Operations Management: A Global Viewpoint (3 credits)	Business Ethics (2 ECTS)	International Monetary and Financial Systems Law (2 ECTS)
Innovation and Product Management (3 credits)	Financial Management: International Perspectives (3 credits)	Environment of the International Manager (2 ECTS)	Managing International Business Operations (2 ECTS)
Business Ethics (2 credits)		International Marketing Management (2 ECTS)	Research Methods (0 ECT)
		Business Internationalization Management (2 ECTS)	Cross-cultural Cooperation in the real World (CREW) project (6 ECTS)
		Competitiveness of Firms and Nations (2 ECTS)	European Business Environment (2 ECTS)
		Managing Diversity (2 ECTS)	International Business Seminars (2 ECTS)
		Global Supply Chain Management (2 ECTS)	International Negotiation and Sales (4 ECTS)
		Industrial Relations and International HRM (2 ECTS)	Economic (Competitive) Intelligence (2 ECTS)
		International Financial Risk Management (2 ECTS)	
Total 14 credits	Total 12 Credits	Total 22 ECTS	Total 24 ECTS
Final Thesis (6 credits)		Final Thesis (14 ECTS)	

**(2) Curriculum for FJCM imMBA students to enroll in BSB Master in Management Program Year 2—
MSc Global Marketing and Negotiation**

Year 1, Semester 1 (Fall) Study at FJCM	Year 1, Semester 2 (Spring) Study at FJCM	Year 2, Semester 1 (Fall) Study at BSB	Year 2, Semester 2 (Spring) Study at BSB
<p>Strategic Management: A Global Viewpoint (3 credits)</p> <p>International Business Management (3 credits)</p> <p>Human Resources and Knowledge Management: International Perspectives (3 credits)</p> <p>Innovation and Product Management (3 credits)</p> <p>Business Ethics (2 credits)</p> <p>Total 14 credits</p>	<p>Organization Design and Management: A Global Viewpoint (3 credits)</p> <p>Marketing Management: International Perspectives (3 credits)</p> <p>Supply Chain and Operations Management: A Global Viewpoint (3 credits)</p> <p>Financial Management: International Perspectives (3 credits)</p> <p>Total 12 Credits</p>	<p>Strategic Management (2 ECTS)</p> <p>Corporate Governance (2 ECTS)</p> <p>Business Ethics (2 ECTS)</p> <p>Environment of the International Manager (2 ECTS)</p> <p>International Marketing Management (2 ECTS)</p> <p>International Financial Risk Management (2 ECTS)</p> <p>Managing Diversity (2 ECTS)</p> <p>Global Market Development (2 ECTS)</p> <p>Global Marketing Strategy (2 ECTS)</p> <p>International Luxury Marketing (2 ECTS)</p> <p>Business Negotiation (2 ECTS)</p> <p>Total 22 ECTS</p>	<p>Business Cases (6 ECTS)</p> <p>Implementing Evidence-Based Marketing (4 ECTS)</p> <p>International Negotiation (4 ECTS)</p> <p>Research Methods (0 ECTS)</p> <p>International Business Projects (8 ECTS)</p> <p>Testimonials and Seminars (2 ECTS)</p> <p>Total 24 ECTS</p>
Final Thesis (6 credits)		Final Thesis (14 ECTS)	

**(3) Curriculum for FJCM imMBA students to enroll in BSB Master in Management Program Year 2—
MSc Advanced Corporate Finance**

Year 1, Semester 1 (Fall) Study at FJCM	Year 1, Semester 2 (Spring) Study at FJCM	Year 2, Semester 1 (Fall) Study at BSB	Year 2, Semester 2 (Spring) Study at BSB
<p>Strategic Management: A Global Viewpoint (3 credits)</p> <p>International Business Management (3 credits)</p> <p>Human Resources and Knowledge Management: International Perspectives (3 credits)</p> <p>Innovation and Product Management (3 credits)</p> <p>Business Ethics (2 credits)</p>	<p>Organization Design and Management: A Global Viewpoint (3 credits)</p> <p>Marketing Management: International Perspectives (3 credits)</p> <p>Supply Chain and Operations Management: A Global Viewpoint (3 credits)</p> <p>Financial Management: International Perspectives (3 credits)</p>	<p>Strategic Management (2 ECTS)</p> <p>Corporate Governance (2 ECTS)</p> <p>Business Ethics (2 ECTS)</p> <p>Business Game (2 ECTS)</p> <p>Research Methods (0 ECTS)</p> <p>International Finance (4 ECTS)</p> <p>Financial Restructuring (4 ECTS)</p> <p>Financial Markets and Instruments (4 ECTS)</p> <p>Managing Diversity (2 ECTS)</p> <p>Monetary Economics (2 ECTS)</p>	<p>Advanced Accounting (2 ECTS)</p> <p>Behavioral Finance (2 ECTS)</p> <p>Financial Strategy (2 ECTS)</p> <p>Economics (4 ECTS)</p> <p>Value and Strategy (4 ECTS)</p> <p>Critical Issues Seminar (2 ECTS)</p> <p>Compliance (2 ECTS)</p> <p>Business and Crime-Group Project (2 ECTS)</p> <p>Information System management (2 ECTS)</p>
Total 14 credits	Total 12 Credits	Total 24 ECTS	Total 22 ECTS
Final Thesis (6 credits)		Final Thesis (14 ECTS)	

**(4) Curriculum for FJCM imMBA students to enroll in BSB Master in Management Program Year 2—
MSc Wine Management**

Year 1, Semester 1 (Fall) Study at FJCM	Year 1, Semester 2 (Spring) Study at FJCM	Year 2, Semester 1 (Fall) Study at BSB	Year 2, Semester 2 (Spring) Study at BSB
<p>Strategic Management: A Global Viewpoint (3 credits)</p> <p>International Business Management (3 credits)</p> <p>Human Resources and Knowledge Management: International Perspectives (3 credits)</p> <p>Innovation and Product Management (3 credits)</p> <p>Business Ethics (2 credits)</p>	<p>Organization Design and Management: A Global Viewpoint (3 credits)</p> <p>Marketing Management: International Perspectives (3 credits)</p> <p>Supply Chain and Operations Management: A Global Viewpoint (3 credits)</p> <p>Financial Management: International Perspectives (3 credits)</p>	<p>Economic Environment of the Wine Industry (2 ECTS)</p> <p>Finance in the Wine Industry (4 ECTS)</p> <p>Grapes and Wines of the World (4 ECTS)</p> <p>Legal Rules in the Wine Industry (2 ECTS)</p> <p>Sales and Distribution in the Wine Industry (5 ECTS)</p> <p>Professional Project (4 ECTS)</p> <p>Viticulture and Oenology (2 ECTS)</p> <p>Wine Tourism 1 (2 ECTS)</p> <p>Conferences, Corporate Meetings (2 ECTS)</p> <p>Wine Tasting Fields Trips (3 ECTS)</p>	<p>Business Ethics (2 ECTS)</p> <p>Innovation Management (2 ECTS)</p> <p>Research Methodology (2 ECTS)</p> <p>Wine Business Game (4 ECTS)</p> <p>Legal Protection: Brand, Model, Design (2 ECTS)</p> <p>Introduction to the LAW of Contracts (2 ECTS)</p> <p>Wine and Spirits Marketing Focus: Asia (2 ECTS)</p> <p>Logistics (4 ECTS)</p> <p>Institutional Tastings, Conferences (0 ECTS)</p> <p>Wine Exhibition, Tastings, Filed Trips (4 ECTS)</p> <p>Wine Tourism 2 (2 ECTS)</p> <p>Global Strategy in the Wine and Spirits (2 ECTS)</p> <p>Corporate Social Responsibility (2 ECTS)</p> <p>Thesis Personnel Project (0 ECT)</p>
Total 14 credits	Total 12 Credits	Total 30 ECTS	Total 30 ECTS
Final Thesis (6 credits)		Professional Thesis (30 ECTS)	